



**MARKET IN BRIEF :**

1. A. ONLY SELECTIVE TEAS HAD READY TAKERS. PRICE LEVELS WERE RATHER IRREGULAR AND EASIER DEPENDING ON QUALITY. THE SUB RS.75/- CATEGORY SWELLED. DEMAND SUBDUED FOR DUST.
- B. BLENDERS, EXPORTERS AND THE DOMESTIC BUYERS OPERATED. THE DUST SEGMENT WITNESSED ONLY SELECTIVE INTERNAL PARTICIPATION.

2. **TOTAL AUCTION AVERAGE ( IN RS. )**

	SALE 02 2010	SALE 01 2010	+/-	SALE 02 2009	UPTO SALE 02		
					2010	2009	2008
LEAF	99.47	103.37	- 3.90	96.47	107.78	110.95	89.20
DUST	95.45	100.86	- 5.41	95.60	103.79	105.85	88.97
TOTAL	98.98	103.06	- 4.08	96.34	107.20	110.22	89.17

3. A. **QUANTITY OFFERED & SOLD IN SALE 02 – COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 02 LAST YEAR	OUT% UPTO SALE 02		
					2010	2009	2008
LEAF	29.26	22.07	25%	40%	26%	25%	20%
DUST	4.84	3.06	37%	36%	27%	21%	13%
TOTAL	34.10	25.13	26%	39%	26%	24%	19%

B. **CATEGORY WISE PRICE AVERAGE (IN RS. ) – SEASON 2010-2011**

	BROKENS	FANNINGS	DUST	LEAF SEC.	DUST SEC.
S/02/2010	105.27	112.79	105.39	81.63	84.07
S/01/2010	105.90	113.98	107.51	89.24	90.83
S/02/2009	99.51	103.91	101.83	85.71	88.86

C. **CATEGORY WISE OFFERED & SOLD PERCENTAGE – SEASON 2010-2011**

	BROKENS	FANNINGS	DUST	LEAF SEC.	DUST SEC.
OFFERED – S/02	50.91%	11.10%	8.15%	23.79%	6.05%
SOLD – S/02	49.94%	12.37%	6.51%	25.49%	5.69%

4. **PRICE RANGE :-**

PRICE RANGE - LEAF & DUST COMBINED	2010		UPTO SALE 02		
	SALE 02	SALE 01	2010	2009	2008
A. % OF TEA SELLING ABOVE RS. 145.00	4.74	6.99	6.78	2.82	0.00
B. % OF TEA SELLING BETWEEN RS. 135.00 – 144.99	6.48	6.64	9.35	7.72	0.00
C. % OF TEA SELLING BETWEEN RS. 125.00 – 134.99	8.49	9.74	12.25	13.92	0.01
D. % OF TEA SELLING BETWEEN RS. 115.00 – 124.99	12.95	12.84	13.98	17.98	0.27
E. % OF TEA SELLING BETWEEN RS. 105.00 – 114.99	10.29	11.99	12.84	18.76	4.92
F. % OF TEA SELLING BETWEEN RS. 95.00 – 104.99	13.82	13.43	12.36	16.75	24.30
G. % OF TEA SELLING BETWEEN RS. 85.00 – 94.99	10.93	11.47	10.90	11.90	41.39
H. % OF TEA SELLING BETWEEN RS. 75.00 – 84.99	8.89	8.05	9.01	7.91	22.08
I. % OF TEA SELLING BELOW RS. 75.00	23.41	18.85	12.53	2.23	7.04

5. **FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
SILIGURI	05	71,664	10.01.2011	49,833	15.01.2010
KOLKATA	05	1,12,637	15.12.2010	1,14,425	10.12.2009
GUWAHATI	05	78,490	11.01.2011	1,06,444	11.01.2010

6. **OTHER INFORMATION :-**

A. **CROP FIGURES (IN MILLION KGS.)**

	DEC 2010	DEC 2009	+/-	JAN/DEC 2010	JAN/DEC 2009	+/-
MALAWI	5.7	7.6	- 1.9	51.6	52.6	- 1.0

SOURCE – Van Rees – Tea Market Report – 10<sup>th</sup> to 14<sup>th</sup> January, 2011.

- B. SCATTERED RAINFALL REPORTED IN THE TEA BELTS OF ASSAM AND DOOARS WITH A SPELL OF RATHER COLD CONDITIONS.

C. **CURRENCY RATE :-**

1 US \$ = Rs. 45.46, 1 Euro € = Rs. 60.45, 1 U.K. £ = Rs. 72.43

SOURCE – www.xe.com – 18<sup>th</sup> January 2011.