



MARKET IN BRIEF :

1. A. LEVELS EASED IRREGULARLY.
B. EXPORTERS AND TRADITIONAL BLENDERS WERE RATHER SELECTIVE.
2. **TOTAL AUCTION AVERAGE (IN Rs.)**

	SALE 03 2010	SALE 02 2010	+/-	SALE 03 2009	UPTO SALE 03		
					2010	2009	2008
LEAF	92.17	99.47	- 7.30	94.92	107.35	110.50	88.95
DUST	87.75	95.45	- 7.70	93.02	103.40	105.48	88.72
TOTAL	91.59	98.98	- 7.39	94.64	106.77	109.78	88.92

3. A. **QUANTITY OFFERED & SOLD IN SALE 03 – COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 03 LAST YEAR	OUT% UPTO SALE 03		
					2010	2009	2008
LEAF	26.14	18.45	29%	35%	26%	25%	20%
DUST	4.21	2.77	34%	23%	27%	21%	13%
TOTAL	30.35	21.22	30%	33%	26%	25%	19%

- B. **CATEGORY WISE PRICE AVERAGE (IN Rs.) – SEASON 2010-2011**

	BROKENS	FANNINGS	DUST	LEAF SEC.	DUST SEC.
S/03/2010	95.90	105.33	97.72	77.10	74.86
S/02/2010	105.27	112.79	105.39	81.63	84.07
S/03/2009	98.36	102.66	99.99	83.30	85.99

- C. **CATEGORY WISE OFFERED & SOLD PERCENTAGE – SEASON 2010-2011**

	BROKENS	FANNINGS	DUST	LEAF SEC.	DUST SEC.
OFFERED – S/03	52.67%	10.94%	8.35%	22.53%	5.51%
SOLD – S/03	51.12%	12.37%	7.36%	23.47%	5.68%

4. **PRICE RANGE :-**

PRICE RANGE - LEAF & DUST COMBINED	2010		UPTO SALE 03		
	SALE 03	SALE 02	2010	2009	2008
A. % OF TEA SELLING ABOVE RS. 145.00	2.58	4.74	6.65	2.77	0.00
B. % OF TEA SELLING BETWEEN RS. 135.00 – 144.99	5.01	6.48	9.23	7.60	0.00
C. % OF TEA SELLING BETWEEN RS. 125.00 – 134.99	6.88	8.49	12.10	13.64	0.01
D. % OF TEA SELLING BETWEEN RS. 115.00 – 124.99	8.94	12.95	13.84	17.69	0.28
E. % OF TEA SELLING BETWEEN RS. 105.00 – 114.99	10.62	10.29	12.78	18.55	4.93
F. % OF TEA SELLING BETWEEN RS. 95.00 – 104.99	10.86	13.82	12.32	16.76	24.00
G. % OF TEA SELLING BETWEEN RS. 85.00 – 94.99	12.37	10.93	10.94	12.19	40.79
H. % OF TEA SELLING BETWEEN RS. 75.00 – 84.99	9.65	8.89	9.03	8.18	22.02
I. % OF TEA SELLING BELOW RS. 75.00	33.09	23.41	13.11	2.62	7.95

5. **FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
SILIGURI	06	47,138	18.01.2011	32,758	22.01.2010
KOLKATA	06	1,14,275	21.12.2010	1,08,462	18.12.2009
GUWAHATI	06	5,297	21.01.2011	DROPPED	

6. **OTHER INFORMATION :-**

- A. **GLOBAL WEATHER AND CROPPING PATTERN :-**

KENYA - IS MOSTLY DRY WITH SOME LIGHT / SCATTERED SHOWERS ACROSS THE GROWING REGIONS AND CROP IS REDUCING A LITTLE.
MALAWI - RAINFALL IN THE GROWING AREAS CONTINUES AND CROP INTAKES ARE SPORADIC BUT HEALTHY ENOUGH.
SRI LANKA - HAS SEEN MORE SUNSHINE AND CROP HAS TAKEN OFF AGAIN.
VIETNAM & CHINA- THE SEASON IS OVER.

SOURCE – Van Rees – Tea Market Report 17th to 21st January, 2011.

- B. **CURRENCY RATE :-**

1 US \$ = Rs. 45.56 INR, 1 Euro € = Rs. 61.98 INR, 1 U.K. £ = Rs. 72.74 INR

SOURCE – www.xe.com – 24th January 2011.