P A R C O N

INDIA PRIVATE LIMITED

KOLKATA CTC

MARKET UPDATE-SALE NO.02

Friday, 14 January, 2011

1. MARKET DESCRIPTION

GOOD DEMAND AT EASIER LEVELS.
ALL VARIETIES OF ASSAMS WERE EASIER WITH QUALITY. MEDIUM ASSAMS MET WITH BETTER COMPETITION.
DOOARS WERE AROUND LAST.

2. TOTAL AUCTION AVERAGE (IN RS)

	2010/2011			2009/2010			UPTO SALE 02		
	SALE 02	SALE 01	+/-	SALE 02	SALE 01	+/-	2010	2009	2008
CTC	116.75	116.89	-0.14	106.04	108.72	-2.68	128.04	124.09	101.57
DUST	109.34	113.41	-4.07	107.10	110.30	-3.20	129.22	129.01	106.31
TOTAL	115.02	116.00	-0.98	106.34	109.16	-2.82	128.40	125.53	102.95

3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

				OUT %	OUT % UPTO SALE NO 02		
CATEGORY	OFFERED QUANTITY	SOLD QUANTITY	OUT %	IN SALE 02 LAST YEAR	2010	2009	2008
CTC	30.85	26.06	16%	22%	24%	20%	15%
DUST	11.13	7.89	29%	29%	22%	23%	9%
TOTAL	41.98	33.94	19%	24%	23%	21%	13%

B. CATEGORY WISE AVERAGE - CTC LEAF AND DUST(IN RS.) - SEASON 2010 - 2011

	BROKENS	FANNINGS	DUST	LEAF SEC.	DUST SEC.
S/02/2010	119.70	115.49	121.85	108.36	83.20
S/01/2010	119.41	115.05	124.37	110.36	87.40
S/02/2009	107.09	106.92	116.75	102.13	83.50

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE -CTC LEAF AND DUST - SEASON 2010 - 2011

	BROKENS	FANNINGS	DUST	LEAF SEC.	DUST SEC.	TOTAL
OFFERED-	51.84%	4.99%	18.90%	16.64%	7.62%	100%
SOLD - S/02(2010)	53.52%	5.19%	15.72%	18.06%	7.52%	100%

4. PRICE RANGE- CTC LEAF AND ALL DUST COMBINATION

PRICE RANGE- LEAF AND DUST COMBINATION	2010		UPTO SALE 02		
	SALE 02	SALE 01	2010	2009	2008
A. % OF TEA SELLING ABOVE RS.180	0.74	1.52	3.26	0.39	0.00
B. % OF TEA SELLING BETWEEN RS.160-179.99	2.89	3.87	13.76	6.40	0.03
C. % OF TEA SELLING BETWEEN RS.140-159.99	12.48	12.14	22.84	22.07	0.89
D. % OF TEA SELLING BETWEEN RS 120-139.99	33.24	30.24	25.88	35.17	16.52
E. % OF TEA SELLING BETWEEN RS.100-119.99	24.96	25.93	17.19	21.35	39.27
F. % OF TEA SELLING BETWEEN RS.100-109.99	12.74	10.47	7.59	9.32	20.69
G. % OF TEA SELLING BETWEEN RS.90-99.99	7.36	7.86	5.62	6.90	22.60
H. % OF TEA SELLING BELOW RS.90.00	18.33	18.45	11.44	7.72	20.69

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	04	117361	08.12.2010	112842	04.12.2009
SILIGURI	04	71838	08.12.2010	56977	08.01.2010
GUWAHATI	04	86762	04.01.2011	125153	02.01.2010

CURRENCY RATE : $1 USD=45.14 INR, 1 EURO=59.15 INR. (SOURCE : IN.REUTERS.COM)

Our Website : www.parcon-india.com