



**1. MARKET DESCRIPTION**

**DARJEELING :** FAIR DEMAND AT GENERALLY EASIER LEVELS.  
LOCAL TRADERS ACTIVE WITH SOME SUPPORT FROM HUL.

**2. TOTAL AUCTION AVERAGE (IN RS)**

	2010/2011			2009/2010			UPTO SALE 02		
	SALE 02	SALE 01	+/-	SALE 02	SALE 01	+/-	2010	2009	2008
DARJEELING	200.53	208.27	-7.74	145.47	149.35	-3.88	260.33	190.48	

**3. A. QUANTITY OFFERED AND SOLD IN SALE (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT %	OUT % UPTO SALE NO 02		
				OUT %	2010	2009	2008
DARJEELING	0.69	0.48	31.00	6.22	16.00	16.00	

**3 B. CATEGORY WISE AVERAGE - DARJEELING(IN RS.) - SEASON 2010-2011**

	WHOLE LEAF	BROKEN	FANNINGS
S/02/2010	292.19	169.72	127.69
S/01/2010	282.52	189.42	135.00
S/02/2009	246.47	147.34	98.78

**3 C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - DARJEELING - SEASON 2010 - 2011**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/02(2010)	37.12	27.16	35.72	100.00
SOLD - S/02(2010)	36.86	29.04	34.10	100.00

**4. PRICE RANGE FOR DARJEELING**

	2010		UPTO SALE 02		
	SALE 02	SALE 01	2010	2009	2008
A. % OF TEA SELLING ABOVE RS.500	0.59	0.00	5.29	4.11	
B. % OF TEA SELLING BETWEEN RS400-499.99	2.15	2.45	5.28	2.78	
C. % OF TEA SELLING BETWEEN RS.300-399.99	41.74	30.21	56.52	7.22	
D. % OF TEA SELLING BETWEEN RS 250-299.99	44.44	55.56	24.42	13.33	
E. % OF TEA SELLING BELOW RS.250	11.07	11.78	8.49	72.56	

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	04	1738	05.01.2011	1315	06.01.2010