



1. MARKET DESCRIPTION

ORTHODOX : STRONG DEMAND IRREGULARLY AROUND LAST.
IRANIAN AND RUSSIAN ACCOUNTS ACTIVE FOLLOWING QUALITY.

	WHOLE LEAF	BROKEN	FANINGS
GOOD	200-225	165-190	110-120
MEDIUM	170-195	135-160	100-110
PLAIN	150-165	110-130	90-100

2. TOTAL AUCTION AVERAGE (IN RS)

	2010/2011			2009/2010			UPTO SALE 02		
	SALE 02	SALE 01	+/-	SALE 02	SALE 01	+/-	2010	2009	2008
ORTHODOX	136.43	132.48	3.95	117.66	117.92	-0.26	159.72	145.80	116.22

3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 02 LAST YEAR	OUT % UPTO SALE NO 02		
					2010	2009	2008
ORTHODOX	4.76	3.86	19.00	19.73	14.00	9.00	11.00

B. CATEGORY WISE AVERAGE - ORTHODOX(IN RS.) - SEASON 2010-2011

	WHOLE LEAF	BROKENS	FANNINGS
S/02/2010	162.52	125.97	96.69
S/01/2010	159.27	122.23	97.86
S/02/2009	135.34	112.25	93.66

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2010 - 2011

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/02(2010)	39.30%	46.35%	14.35%	100.00%
SOLD - S/02(2010)	41.14%	43.23%	15.62%	99.99%

4. PRICE RANGE FOR ORTHODOX

	2010		UPTO SALE 02		
	SALE 02	SALE 01	2010	2009	2008
A. % OF TEA SELLING ABOVE RS.250	0.85	0.26	3.43	1.38	0.83
B. % OF TEA SELLING BETWEEN RS.200-249.99	5.07	4.71	13.86	2.32	1.09
C. % OF TEA SELLING BETWEEN RS.175-199.99	16.13	12.96	19.50	11.38	2.19
D. % OF TEA SELLING BETWEEN RS 150-174.99	16.36	20.75	24.25	29.75	8.15
E. % OF TEA SELLING BETWEEN RS.125-149.99	25.37	20.71	19.15	35.14	23.23
F. % OF TEA SELLING BETWEEN RS.100-124.99	14.44	17.24	10.22	13.99	35.36
G. % OF TEA SELLING BELOW RS.100	21.79	23.38	9.60	6.04	29.15

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	04	11494	05.01.2011	13564	06.01.2010

CURRENCY RATE : \$1 USD=45.14 INR, 1 EURO=59.15 INR. (SOURCE : IN.REUTERS.COM)