



1. MARKET DESCRIPTION

DARJEELING : FAIR DEMAND AT EASIER LEVELS.
LOCAL TRADERS ACTIVE, SELECTIVE ENQUIRY FROM HUL AND EXPORTERS.

2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	2010/2011			2009/2010			UPTO SALE 03		
	SALE 03	SALE 02	+/-	SALE 03	SALE 02	+/-	2010	2009	2008
DARJEELING	199.41	200.53	-1.12	148.09	145.47	2.62	259.39	190.21	

3. A. QUANTITY OFFERED AND SOLD IN SALE (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT %	OUT % UPTO SALE NO 03		
				OUT %	2010	2009	2008
DARJEELING	0.72	0.48	33.00	2.43	17.00	16.00	

3 B. CATEGORY WISE WEIGHTED AVERAGE - DARJEELING(IN RS.) - SEASON 2010-2011

	WHOLE LEAF	BROKEN	FANNINGS
S/03/2010	280.50	155.98	113.71
S/02/2010	292.19	169.72	127.69
S/03/2009	321.26	151.67	100.13

3 C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - DARJEELING - SEASON 2010 - 2011

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/03(2010)	42.47	23.45	34.08	100.00
SOLD - S/03(2010)	45.77	22.14	32.09	100.00

4. PRICE RANGE FOR DARJEELING

	2010		UPTO SALE 03		
	SALE 03	SALE 02	2010	2009	2008
A. % OF TEA SELLING ABOVE RS.500	0.70	0.59	5.23	4.11	
B. % OF TEA SELLING BETWEEN RS400-499.99	2.00	2.15	5.24	2.79	
C. % OF TEA SELLING BETWEEN RS.300-399.99	30.31	41.74	56.18	7.29	
D. % OF TEA SELLING BETWEEN RS 250-299.99	40.23	44.44	24.63	13.35	
E. % OF TEA SELLING BELOW RS.250	26.76	11.07	8.73	72.45	

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	05	1641	12.01.2011	437	13.01.2010