



**1. MARKET DESCRIPTION**

**ORTHODOX :** STRONG DEMAND WITH LEVELS FOLLOWING QUALITY.  
EXPORTERS ACTIVE WITH SUPPORT FROM HUL.

	WHOLE LEAF	BROKEN	FANINGS
<b>GOOD</b>	200-225	165-190	110-120
<b>MEDIUM</b>	170-195	135-160	100-110
<b>PLAIN</b>	150-165	110-130	90-100

**2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2010/2011			2009/2010			UPTO SALE 03		
	SALE 03	SALE 02	+/-	SALE 03	SALE 02	+/-	2010	2009	2008
<b>ORTHODOX</b>	128.59	136.43	-7.84	128.74	117.66	11.08	159.14	145.52	116.03

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	IN SALE 03 LAST YEAR	OUT % UPTO SALE NO 03		
					2010	2009	2008
<b>ORTHODOX</b>	5.37	4.51	16.00	13.93	14.00	9.00	12.00

**B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2010-2011**

	WHOLE LEAF	BROKENS	FANNINGS
<b>S/03/2010</b>	154.27	120.97	95.96
<b>S/02/2010</b>	162.52	125.97	96.69
<b>S/03/2009</b>	142.95	124.48	92.55

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2010 - 2011**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
<b>OFFERED-S/03(2010)</b>	32.87%	52.05%	15.08%	100.00%
<b>SOLD - S/03(2010)</b>	35.18%	48.42%	16.39%	99.99%

**4. PRICE RANGE FOR ORTHODOX**

	2010		UPTO SALE 03		
	SALE 03	SALE 02	2010	2009	2008
<b>A. % OF TEA SELLING ABOVE RS.250</b>	1.04	0.85	3.38	1.36	0.83
<b>B. % OF TEA SELLING BETWEEN RS.200-249.99</b>	3.08	5.07	13.66	2.33	1.09
<b>C. % OF TEA SELLING BETWEEN RS.175-199.99</b>	10.26	16.13	19.33	11.40	2.18
<b>D. % OF TEA SELLING BETWEEN RS 150-174.99</b>	18.30	16.36	24.14	29.53	8.10
<b>E. % OF TEA SELLING BETWEEN RS.125-149.99</b>	26.07	25.37	19.28	34.88	23.08
<b>F. % OF TEA SELLING BETWEEN RS.100-124.99</b>	16.96	14.44	10.34	14.20	35.29
<b>G. % OF TEA SELLING BELOW RS.100</b>	24.29	21.79	9.87	6.31	29.44

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
<b>KOLKATA</b>	05	9203	12.01.2011	12798	13.01.2010

CURRENCY RATE : \$1 USD=45.65 INR, 1 EURO=61.64 INR. (SOURCE : IN.REUTERS.COM)