



**1. MARKET DESCRIPTION**

ORTHODOX : CLEAN WELL MADE SORTS SOLD READILY WHILST THE REMAINDER CONTINUED TO MEET AT EASIER LEVELS AND SAW WITHDRAWALS.

THE EXPORTERS AND THE INTERNAL SECTION OPERATED.THERE WAS VERY SELECTIVE ENQUIRY FROM THE MAJOR BLENDERS.

	WHOLE LEAF	BROKENS	FANNINGS
GOOD	130-170	90-115	100-120
MEDIUM	105-130	75-85	80-90
PLAIN	NQ	60-65	60-70

**2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2011/2012			2010/2011			UPTO SALE 01		
	SALE 01	SALE 52	+/-	SALE 01	SALE 52	+/-	2011	2010	2009
ORTHODOX	104.98	105.52	-0.54	132.48	146.86	-14.38	141.62	161.56	146.64

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 01LAST YEAR	OUT % UPTO SALE NO 01		
					2011	2010	2009
ORTHODOX	7.61	5.06	33.00	22.95	24.00	14.00	9.00

**B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2011-2012**

	WHOLE LEAF	BROKENS	FANNINGS
S/01/2011	139.53	82.19	76.06
S/52/2011	136.30	92.10	74.74
S/01/2010	159.27	119.33	95.76

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2011 - 2012**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/01(2011)	32.55%	58.78%	8.67%	100.00%
SOLD - S/01(2011)	38.66%	54.19%	7.15%	100.00%

**4. PRICE RANGE FOR ORTHODOX**

	2011		UPTO SALE 01		
	SALE 01	SALE 52	2011	2010	2009
A. % OF TEA SELLING ABOVE RS.250	1.32	0.32	2.38	3.48	1.40
B. % OF TEA SELLING BETWEEN RS.200-249.99	2.62	1.68	6.67	14.00	2.36
C. % OF TEA SELLING BETWEEN RS.175-199.99	2.25	1.03	9.74	19.55	11.53
D. % OF TEA SELLING BETWEEN RS 150-174.99	7.00	8.47	21.74	24.38	30.28
E. % OF TEA SELLING BETWEEN RS.125-149.99	8.35	10.12	21.39	19.04	35.66
F. % OF TEA SELLING BETWEEN RS.100-124.99	26.84	29.06	19.42	10.15	13.56
G. % OF TEA SELLING BELOW RS.100	51.63	49.32	18.65	9.40	5.22

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	04	12790	04.01.2012	11494	05.01.2011

CURRENCY RATE: \$1 USD=52.83 INR, 1 EURO=67.48 INR. (SOURCE IN REUTERS.COM)