



1. MARKET DESCRIPTION

DARJEELING : FAIR DEMAND AT EASIER RATES WITH FANNINGS,PARTICULARLY THE SMALLER SORTS SEEING HEAVY WITHDRAWALS.SELECT WHOLE LEAF AND BROKENS WERE IRREGULAR AROUND LAST WITH A FEW WHOLE LEAF LINES SELLING WELL. THE LOCAL TRADERS OPERATED AND THERE WAS SELECTIVE EXPORT ENQUIRY.THERE WAS STRAY ENQUIRY FROM HUL.TATA GLOBAL WAS QUIET.

2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	2011/2012			2010/2011			UPTO SALE 02	
	SALE 02	SALE 01	+/-	SALE 02	SALE 01	+/-	2011	2010
DARJEELING	166.87	185.99	-19.12	200.53	208.27	-7.74	260.71	260.74

3. A. QUANTITY OFFERED AND SOLD IN SALE (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT %	OUT %	
				UPTO SALE NO 02	2011	2010
DARJEELING	0.78	0.36	54.00	30.77	25.00	16.00

3 B. CATEGORY WISE WEIGHTED AVERAGE - DARJEELING(IN RS.) - SEASON 2011-2012

	WHOLE LEAF	BROKENS	FANNINGS
S/02/2011	344.72	160.35	98.99
S/01/2011	331.02	155.23	104.46
S/02/2010	292.19	169.72	127.69

3 C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - DARJEELING - SEASON 2011 - 2012

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/02(2011)	20.07	20.44	59.49	100.00
SOLD - S/02(2011)	19.30	33.34	47.36	100.00

4. PRICE RANGE FOR DARJEELING

	2011		UPTO SALE 02	
	SALE 02	SALE 01	2011	2010
A. % OF TEA SELLING ABOVE RS.500	12.28	6.53	5.60	5.29
B. % OF TEA SELLING BETWEEN RS400-499.99	8.71	8.50	10.97	5.28
C. % OF TEA SELLING BETWEEN RS.300-399.99	47.54	53.86	59.12	56.52
D. % OF TEA SELLING BETWEEN RS 250-299.99	17.38	10.77	18.22	24.42
E. % OF TEA SELLING BELOW RS.250	14.08	20.34	6.10	8.50

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	05	167	11.01.2012	1641	12.01.2011