



1. MARKET DESCRIPTION

ORTHODOX : CLEAN WELL MADE AND SELECT TIPPY SORTS SOLD READILY.FAIR DEMAND AT IRREGULARLY EASIER RATES FOR THE REMAINDER WITH SOME WITHDRAWALS.

THE EXPORTERS AND THE INTERNAL SECTION OPERATED.THERE WAS SELECTIVE ENQUIRY FROM THE MAJOR BLENDER.

	WHOLE LEAF	BROKENS	FANNINGS
GOOD	125-165	90-110	75-100
MEDIUM	100-125	70-85	60-70
PLAIN	NQ	55-65	50-60

2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	2011/2012			2010/2011			UPTO SALE 02		
	SALE 02	SALE 01	+/-	SALE 02	SALE 01	+/-	2011	2010	2009
ORTHODOX	102.48	104.98	-2.50	136.43	132.48	3.95	141.04	161.15	145.80

3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 02LAST YEAR	OUT % UPTO SALE NO 02		
					2011	2010	2009
ORTHODOX	5.32	3.66	31.00	18.77	25.00	15.00	9.00

B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2011-2012

	WHOLE LEAF	BROKENS	FANNINGS
S/02/2011	135.07	83.29	75.73
S/01/2011	139.53	82.19	76.06
S/02/2010	162.52	121.65	100.73

C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2011 - 2012

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/02(2011)	31.23%	57.33%	11.44%	100.00%
SOLD - S/02(2011)	38.30%	53.16%	8.54%	100.00%

4. PRICE RANGE FOR ORTHODOX

	2011		UPTO SALE 02		
	SALE 02	SALE 01	2011	2010	2009
A. % OF TEA SELLING ABOVE RS.250	1.75	1.32	2.38	3.43	1.38
B. % OF TEA SELLING BETWEEN RS.200-249.99	0.41	2.62	6.57	13.86	2.32
C. % OF TEA SELLING BETWEEN RS.175-199.99	2.54	2.25	9.63	19.50	11.38
D. % OF TEA SELLING BETWEEN RS 150-174.99	6.02	7.00	21.51	24.25	29.75
E. % OF TEA SELLING BETWEEN RS.125-149.99	12.93	8.35	21.26	19.15	35.14
F. % OF TEA SELLING BETWEEN RS.100-124.99	24.81	26.84	19.47	10.22	13.99
G. % OF TEA SELLING BELOW RS.100	51.55	51.63	19.17	9.60	6.04

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	05	14492	11.01.2012	9203	12.01.2011

CURRENCY RATE:\$1 USD= 51.43 INR, 1EURO=65.23 INR (SOURCE IN REUTERS.COM)