



1. MARKET DESCRIPTION:

DARJEELING : FAIR DEMAND AT EASIER RATES.

THE LOCAL TRADERS OPERATED AND THERE WAS SELECTIVE EXPORT ENQUIRY.THERE WAS STRAY ENQUIRY FROM HUL.TATA GLOBAL WAS SILENT.

2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)

	2011/2012			2010/2011			UPTO SALE 03	
	SALE 03	SALE 02	+/-	SALE 03	SALE 02	+/-	2011	2010
DARJEELING	132.25	166.87	-34.62	199.41	200.53	-1.12	259.34	259.78

3. A. QUANTITY OFFERED AND SOLD IN SALE (IN LAC KGS)

				OUT %	OUT % UPTO SALE NO 03	
	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT %	2011	2010
DARJEELING	0.39	0.27	30.00	33.24	25.00	17.00

3 B. CATEGORY WISE WEIGHTED AVERAGE - DARJEELING(IN RS.) - SEASON 2011-2012

	WHOLE LEAF	BROKENS	FANNINGS
S/03/2011	260.06	152.88	100.41
S/02/2011	344.72	160.35	98.99
S/03/2010	280.50	155.98	113.71

3 C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - DARJEELING - SEASON 2011 - 2012

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/03(2011)	16.30	26.61	57.09	100.00
SOLD - S/03(2011)	12.35	23.11	64.54	100.00

4. PRICE RANGE FOR DARJEELING

	2011		UPTO SALE 03	
	SALE 03	SALE 02	2011	2010
A. % OF TEA SELLING ABOVE RS.500	0.00	12.28	5.58	5.23
B. % OF TEA SELLING BETWEEN RS400-499.99	7.26	8.71	10.96	5.23
C. % OF TEA SELLING BETWEEN RS.300-399.99	24.58	47.54	59.03	56.18
D. % OF TEA SELLING BETWEEN RS 250-299.99	13.60	17.38	18.21	24.63
E. % OF TEA SELLING BELOW RS.250	54.56	14.08	6.23	8.74

5. FUTURE OFFERINGS (PACKAGES) :

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	06	229	18.01.2012	875	19.01.2011