



**1. MARKET DESCRIPTION:**

ORTHODOX : FAIR DEMAND AT EASIER RATES WITH WITHDRAWALS, PARTICULARLY FOR BROKENS.

THE EXPORTERS AND THE INTERNAL SECTION OPERATED SELECTIVELY. THERE WAS STRAY ENQUIRY ON FANNINGS FROM THE MAJOR BLENDER.

	WHOLE LEAF	BROKENS	FANNINGS
GOOD	110-140	85-100	70-90(N)
MEDIUM	95-110	65-80	50-65
PLAIN	NQ	55-65	NQ

**2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2011/2012			2010/2011			UPTO SALE 03		
	SALE 03	SALE 02	+/-	SALE 03	SALE 02	+/-	2011	2010	2009
ORTHODOX	91.84	102.48	-10.64	128.59	136.43	-7.84	140.20	160.56	145.52

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 03 LAST YEAR	OUT % UPTO SALE NO 03		
					2011	2010	2009
ORTHODOX	5.62	3.67	35.00	16.01	25.00	15.00	9.00

**B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2011-2012**

	WHOLE LEAF	BROKENS	FANNINGS
S/03/2011	114.40	78.18	62.89
S/02/2011	135.07	83.29	75.73
S/03/2010	154.27	117.18	95.63

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2011 - 2012**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/03(2011)	34.34%	58.85%	6.81%	100.00%
SOLD - S/03(2011)	40.87%	51.68%	7.45%	100.00%

**4. PRICE RANGE FOR ORTHODOX**

	2011		UPTO SALE 03		
	SALE 03	SALE 02	2011	2010	2009
A. % OF TEA SELLING ABOVE RS.250	0.17	1.75	2.35	3.39	1.36
B. % OF TEA SELLING BETWEEN RS.200-249.99	0.28	0.41	6.47	13.66	2.33
C. % OF TEA SELLING BETWEEN RS.175-199.99	0.77	2.54	9.48	19.33	11.40
D. % OF TEA SELLING BETWEEN RS 150-174.99	1.95	6.02	21.18	24.14	29.54
E. % OF TEA SELLING BETWEEN RS.125-149.99	10.23	12.93	21.07	19.27	34.88
F. % OF TEA SELLING BETWEEN RS.100-124.99	25.92	24.81	19.58	10.34	14.20
G. % OF TEA SELLING BELOW RS.100	60.67	51.55	19.89	9.87	6.31

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	06	7144	18.01.2012	9519	19.01.2011

CURRENCY RATE:\$ 1 USD=50.30 INR, 1 EURO=65.21 INR(SOURCE IN REUTERS.COM)