



**1. MARKET DESCRIPTION**

ORTHODOX : FAIR DEMAND AT EASIER RATES WITH WITHDRAWALS.SELECT CLEAN,WELL MADE AND TIPPY SORTS PARTICULARLY WHOLE LEAF,SOLD WELL.

THE EXPORTERS AND THE INTERNAL SECTION OPERATED.THERE WAS STRAY ENQUIRY ON FANNINGS FROM THE MAJOR BLENDER.

	WHOLE LEAF	BROKENS	FANNINGS
GOOD	110-145	85-100	70-90
MEDIUM	95-110	65-80	50-65
PLAIN	NQ	55-65	NQ

**2. TOTAL AUCTION WEIGHTED AVERAGE (IN RS)**

	2011/2012			2010/2011			UPTO SALE 04		
	SALE 04	SALE 03	+/-	SALE 04	SALE 03	+/-	2011	2010	2009
ORTHODOX	97.20	91.84	5.36	127.05	128.59	-1.54	139.54	160.18	145.05

**3. A. QUANTITY OFFERED AND SOLD IN SALE - COMBINED (IN LAC KGS)**

	OFFERED QUANTITY	SOLD QUANTITY	OUT %	OUT % IN SALE 04LAST YEAR	OUT % UPTO SALE NO 04		
					2011	2010	2009
ORTHODOX	5.25	3.40	35.00	25.51	25.00	15.00	9.00

**B. CATEGORY WISE WEIGHTED AVERAGE - ORTHODOX(IN RS.) - SEASON 2011-2012**

	WHOLE LEAF	BROKENS	FANNINGS
S/04/2011	133.47	77.80	71.09
S/03/2011	114.40	78.18	62.89
S/04/2010	158.46	114.03	92.63

**C. CATEGORY WISE OFFERED AND SOLD PERCENTAGE - ORTHODOX - SEASON 2011 - 2012**

	WHOLE LEAF	BROKENS	FANNINGS	TOTAL
OFFERED-S/04(2011)	29.49%	61.95%	8.56%	100.00%
SOLD - S/04(2011)	34.89%	55.47%	9.64%	100.00%

**4. PRICE RANGE FOR ORTHODOX**

	2011		UPTO SALE 04		
	SALE 04	SALE 03	2011	2010	2009
A. % OF TEA SELLING ABOVE RS.250	2.19	0.17	2.34	3.36	1.34
B. % OF TEA SELLING BETWEEN RS.200-249.99	0.51	0.28	6.37	13.55	2.29
C. % OF TEA SELLING BETWEEN RS.175-199.99	2.41	0.77	9.37	19.17	11.29
D. % OF TEA SELLING BETWEEN RS 150-174.99	5.33	1.95	20.93	24.08	29.21
E. % OF TEA SELLING BETWEEN RS.125-149.99	10.50	10.23	20.90	19.32	34.70
F. % OF TEA SELLING BETWEEN RS.100-124.99	17.58	25.92	19.55	10.51	14.48
G. % OF TEA SELLING BELOW RS.100	61.47	60.67	20.54	10.01	6.70

**5. FUTURE OFFERINGS (PACKAGES) :**

	SALE	THIS YEAR		LAST YEAR	
		QUANTITY	CL. DATE	QUANTITY	CL. DATE
KOLKATA	07	9356	25.01.2012	5092	27.01.2011

CURRENCY RATES: 1 USD=49.57 INR, 1 EURO=64.95 INR (SOURCE IN REUTERS.COM)